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## **INSTITUTIONAL SUPPORT FORMING AND DEVELOPMENT SOCIAL INFRASTRUCTURE OF THE REGION**

In the article the practical problems and improved the process of institutional support forming and development social infrastructure of the region. The mechanism of increasing state and regional authorities to provide quality public services is proposed.

**Keywords:** infrastructure, social infrastructure, region, social services and institutional support.

**Statement of the problem.** One of the pre-conditions for social infrastructure development bank regions of the country, forming the optimal territorial institutional organization providing high quality of services social speaker weighted software. No effective system for ensuring inability to produce social infrastructure to fully meet the social needs of the population, generates irrational territorial organization of social infrastructure that produce up social security violation regions of the country. In this connection it should develop a process of institutional support for the development of social infrastructure in the region.

**Analysis of recent researches and publications.** Over a period of resolving the issue of institutional support for the development of social infrastructure involved in a number of scientists. Specific issues considered such researchers as A. Bernvald, V. Kantorovich, B. Krasnopolskyi, V. Oryeshyn, L. Merkushева, N. Belousov, Assumption, I. Vyshniakova [3, 4, 5]. However, most researchers observed a number of shortcomings on the subject, which at present remain, which leads to the need for further in-depth research. All this shows the relevance of the topic.

**Statement of the task.** The aim of the study is improvement the process of institutional support for the development of social infrastructure in the region, allowing more complex to meet the social needs of the population.

**The main material of research.** The process of institutional support for the development

of social infrastructure in the region is composed of five stages.

In the first stage, the aim and objectives of institutional support for the development of social infrastructure in the region. The aim is to meet the needs of the region's population in accessible and quality social services. The main objective is the rational and optimal allocation of social infrastructure in the regions of the state (housing and communal services, education, health, transport, communication, culture, art).

The second stage of the personified controls the development of social infrastructure in the region. It is advisable to allocate four-layer hierarchical management of the development of social infrastructure: macroeconomics (public administration), meso level (regional management bodies), local level (local governments), micro level (entities).

It is needed to be noted that under the conditions of a market economy or that social infrastructure operating on different fundamental principles, which may explain the different role of government participation. Thus, the social facilities of state and municipal property primarily operate the principle of non commerce (social effect) and state regulation in the context of the social function of providing educational, cultural, partly transport, housing and utilities, health services. Adjusting these services performed by government, regional and local governments, which are the guarantee provision declared legally Social Services and carry

out their funding from the budgets of different levels. In turn, given the market conditions of services, including social, occupy a niche social infrastructure, operating on the principle commerce (self-financing), which typically provide the following services: trade, transportation, education, where objects of management are the same subjects of entities.

According to the regulatory agencies of social infrastructure in the region, their functions are dispersed by the line ministries that have their regional offices that are part of the local authorities. In particular, these questions deal with the Ministry of Regional Development, Construction and Housing and Communal Services of Ukraine, Ministry of Infrastructure of Ukraine, Ministry of Economic Development and Trade of Ukraine, Ministry of Education, Youth and Sports of Ukraine, the Ministry of Culture of Ukraine, Ministry of Health of Ukraine, Ministry of social Policy of Ukraine, the National Security and Defense Council of Ukraine. In this regard, there is a particularly important and difficult problem coordinating the activities of government and consolidation of their actions towards the creation and development of social infrastructure in the region.

We structured the state regulatory authorities on the elements of the social infrastructure of the region: 1. Issues of development of housing and communal services entrusted to the Ministry of Regional Development, Construction and Housing and Communal Services of Ukraine [8]. The main structural units involved in the regulation of housing and communal services department is directly Strategy of Development of Housing and Communal Services and the Department of State programs and housing development.

2. Regulation of Transport and Communications of Ukraine by the Ministry of Infrastructure. Ministry of Infrastructure of Ukraine is the main body in the system of central executive authorities in the formulation and implementation of national policy in the areas of air, road, rail, sea and river, urban electric transport and in the use of airspace Ukraine, tourism, business resorts, subways, roads management, preparation and implementation of infrastructure projects in Ukraine for the tasks and activities of preparation and holding in Ukraine of the UEFA

Euro 2012 Cup and other international sporting events, traffic safety, navigation and hydrographic support shipping merchant Shipping (central body executive power in the sphere of transport, roads, tourism and infrastructure) [7]. As can be seen from the provisions ministry, mainly focusing on the development of transport and communications, leveling, so focus on the development of social infrastructure in the region. On the one hand, the role of the Ministry of Infrastructure of Ukraine should focus on the regional level with a focus on infrastructure development in the region, taking into account the features of each area on the other side – to expand the tool for controlling development and other types of infrastructure (not just transport), such as social, production, investment, logistics and so on. As each area of the state is characterized by different specialization, population, land area, it is advisable to introduce the functions of the Ministry of Development of methodology and definition of normative values regarding supply regions of the state social infrastructure for maximum needs of the population of the region in social services.

3. Regulation of trade deals with Ministry of Economic Development and Trade of Ukraine. Structural units that regulate the development of trade in the country are the Department of State policy in the sphere of foreign trade and the Department of Trade Protection.

4. Regulation of education given to the Ministry of Education, Youth and Sports of Ukraine [6]. Departments of the Ministry governing the development of education, is the Department of Vocational Education, Department of Higher Education.

5. Regulation of the culture and art entrusted to the Ministry of Culture of Ukraine. An important structural unit of the Ministry is a department of the regional cultural policy that directly analyzes and synthesis of the state of cultural and leisure areas, social and cultural development of the region, making suggestions for their further development, participates in developing the requirements for the establishment in each local government area socially necessary set of institutions, businesses, cultural organizations [2].

6. Regulation of development of Health is made by the Ministry of Health of Ukraine. The basic structural units of regulating health issues

is the Department of Prophylaxis, Department of motherhood, childhood and spa software, Department of reforms and development of public health.

However, if we consider the above function activities of ministries, it should be noted that there is no mechanism to coordinate their actions deliberate state policy of regional development of social infrastructure. Therefore, in the third stage of the process there is a problem to determine the institution that acted as a coordinating and supervisory authority, which would increase the liability of public authorities for the provision of affordable and quality public services. As such institutions are invited to the Ministry of Social Policy of Ukraine. Ministry of Social Policy of Ukraine should actively participate in the processes of social infrastructure in the regions of the state. The main objectives of its activities are set out in the Regulation "On the Ministry of Social Policy of Ukraine" [1]. However, given the job does not reflect the processes associated with the development of social infrastructure in the regions of the state. The functions of the Ministry, mainly aimed at creating public policy to ensure social standards, labor market, labor migration, pensions and so on. We believe that the role of the Ministry of Social Policy of Ukraine should

extend toward the formation and development of social infrastructure.

On the fifth stage of the process is necessary to choose the tools of institutional support for the development of social infrastructure in the region. When the tools of institutional support social infrastructure development we mean the totality of effects on social infrastructure, the effectiveness of which determines the quality of public services. As these instruments will perform pricing, budgeting loans, restructuring, the personification of those responsible for the development of social infrastructure in the region, making the cooperation agreements in various stages of public-private partnerships in the development of social infrastructure in the region, the creation of venture capital funds, tax "holidays" in the early years of the social infrastructure, public monitoring, examination of the development and social infrastructure.

**Conclusions.** The proposed process of institutional support for the development of social infrastructure in the region will improve the accountability of government and regional authorities to provide quality public services in the region, to ensure coordination of management functions of social infrastructure development both vertically and horizontally on the basis of public-private partnerships.

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